



ISEE POPFINS BASE ARTWORK INSTRUCTIONS

Create artwork to the size of the templates to the right.

Placed images should be created at 300 ppi at 100%

Save this file and all placed images to a zipped folder and upload to the following web address (copy address to your browser):

<https://dropbox.yousendit.com/iSEE-Customer-Artwork>

Artwork Production Notes:

POPFINS works best with simple images and a simple background.

Center your main image within each of the main viewing areas

Promotional copy should be placed into the top channel

See the sample diagram below

